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## **About the Company**



Massivit 3D was founded in 2013 by a team of experts in the Israeli 3D industry



The Company develops, manufactures and sells industrial printers designed to print large-scale 3D objects rapidly. The Company also engages in research, development and sale of specialized printing materials for use in its printers



The Company's groundbreaking technology is protected by 50 patents



The Company targets the automotive, marine, rail, furniture and advertising markets. Its printers are sold in 40 countries across the globe with accrued volume of sales of over USD 48 million



The Company's vision is migration of the manufacture of large objects from outdated traditional methods to digital production with rapid 3D printing, using industrial materials



The Company raised USD 52 million (NIS 169 million) in an IPO on the Tel Aviv Stock Exchange in February 2021

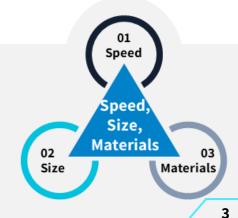






The Company's prominent investors include





### **Massivit's Product Lines – First Generation**

### **Printing materials**



Dimengel 20 Fire-retardant



Dimengel 110
Translucent



Dimengel 90 Cost-effective



## **Printers - Gel Dispensing Printing Technology**





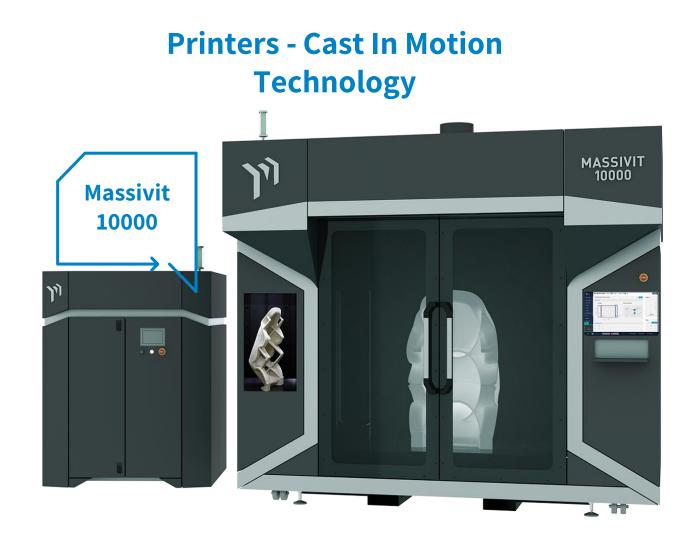




The business model is based on sale of printers and printing materials

### **Massivit's Product Lines - Next Generation**

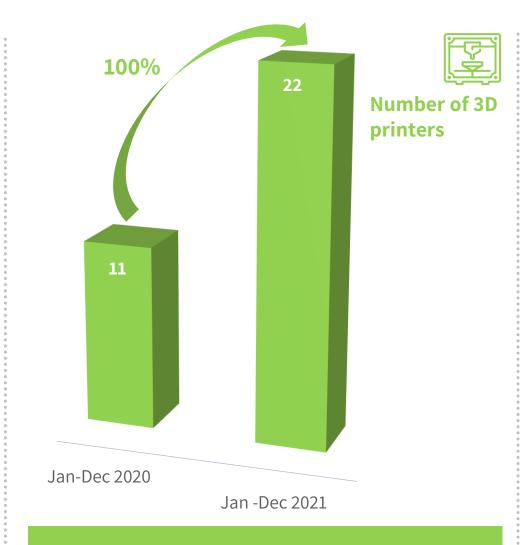






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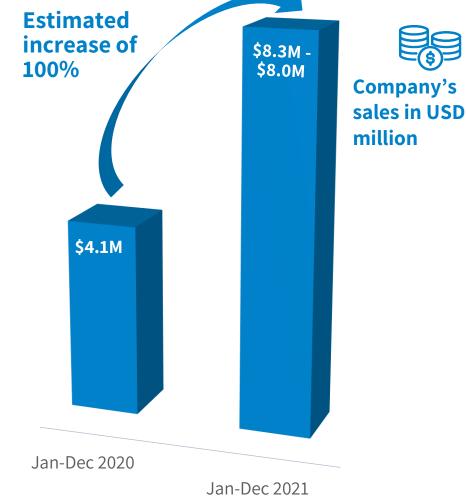
## 2021 Sales Forecast



\*Preliminary data (unreviewed or unaudited), see slide 2 to the presentation

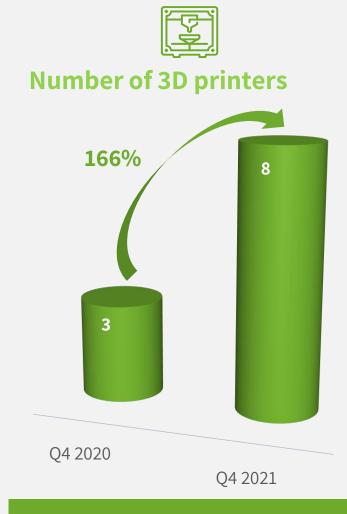


In 2021, the Company sold **22** printers compared with **11** printers in 2020 – an increase of **100%** 



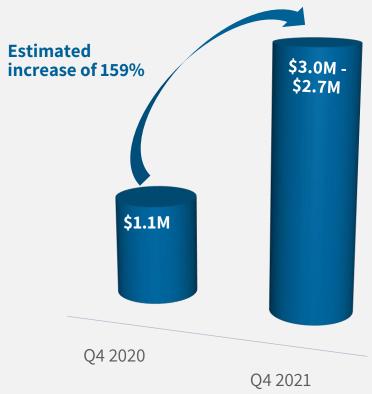
Total sales in 2021 are estimated at **USD 8.0-8.3** million, compared with USD 4.1 million in 2020 – an estimated increase of 100%\*

## Q4 2021 Sales Forecast



In Q4 2021, the Company sold **8** printers compared with **3** printers in Q4 2020 – an increase of **166%** 





Sales in Q4 2021 are estimated at **USD 2.7-3.0 million**, compared with **USD 1.1 million** in Q4 2020 – an estimated increase of 159%\*

\*Preliminary data (unreviewed or unaudited), see slide 2 to the presentation



## Massivit 10000 – official launch is expected to take place in March 2022 in the JEC exhibition in France





As part of the sale processes the Company prints samples for customers who show great interest in Massivit 1000's innovative technology

The end customer price of Massivit 10000 is expected to amount to USD 600-800 thousand



The Company is expected to start supplying the printers to customers in H2 2022



As of the end of 2021, the Company has **14 orders\*** for the Massivit 10000 printer



The Company continues the final development stage of Massivit 10000 - a 3D printer designed to produce parts made of composite materials for industrial companies\*\*, targeting a USD 25 billion market





<sup>\*</sup> Non-binding orders

<sup>\*\*</sup> The term composite material refers to a combination of 2 materials that produces a new stronger material than the materials of which it is made. Examples of composite materials are carbon fibers and fiberglass

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The Company continues the final development stage of Massivit 10000 – a 3D printer designed for the industry of producing parts made of composite materials \*\*, targeting a USD 25 billion market



As part of the sale processes the Company prints samples for customers who show great interest in Massivit 1000's innovative technology

The price of Massivit 10000 for the end customer is expected to amount to USD 600-800 thousand



The Company is expected to start supplying the printers to customers in H2 2022





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### **Massivit Enters the Aerospace & Defense Industry:**

In Q4 2021 the Company signed a strategic collaboration agreement with Kanfit to install a Massivit 10000 printer in Kanfit's plants



Kanfit is an Israeli company that manufactures products made from composite materials (carbon fibers and fiberglass) for key players in the global and Israeli aerospace market, such as Israel Aerospace Industries, Elbit Systems, Rafael Defense Industries, Israel Air Force, Ministry of Defense, and others.



Under the agreement, the Company shall install its Massivit 10000 printer at Kanfit's production plants for the purpose of conducting customer beta testing.

The printer was supplied to Kanfit in December 2021.

#### Exhibitions, Conferences and Social Media - Q4 2021

As part of its marketing activities, the Company participated in four exhibitions across the world, each targeting a different industry

#### **Social media promotion**

Joel Telling, a leading Youtuber in the 3D industry, also known as "The 3D Nerd", held an interview with the Company's CEO with more than 137,000 views



https://www.youtube.com/watch?v=SSE2q\_ejjKc

### formnext

An exhibition held in Germany, focusing on the **3D industry**, November 16-19





An exhibition held in the USA, focusing on **composite materials**, October 10-12



Massive 10000 won the prestigious ACE award in the "2021 Composites Excellence" competition of the AMCA under the innovation category



## Looking Ahead to 2022\*



Further recruitment of development and sales personnel



Adding new printing materials to the Company's product lines



Further promotion of the sales of the first products line – Massivit 1800 and 5000 printers – with an emphasis of the marine and automotive industries



Supply of Massivit 10000 printers



Commencement of beta testing with additional customers that placed reservations for the Massivit 10000 (other than the Israeli customer)



Massivit 10000 launch in the most important global exhibition for composite materials – JEC Paris







