

Massivit, its Board of Directors, management team, and employees pay their respects to those who have been murdered or who have fallen during the Iron Swords War. The Company shares in the sorrow of bereaved families and extends wishes for a speedy recovery to those who have been wounded, with hope for the safe and speedy return of abductees. We extend our support and strength for the security forces and their families and for all residents of the country, with hope for peaceful times ahead.

### MASSIVIT

**Preliminary Results for 2023** 

January 2024

Achieve the Extraordinary

This presentation of Massivit 3D Printing Technologies Ltd. (hereinafter – the "Company" or "Massivit") does not purport to be all-inclusive; it does not include all the information about the Company and its activity and should be reviewed in conjunction with the Company's reports to the public. Nothing stated in this presentation constitutes a representation or a warranty. For complete and comprehensive information about the Company's condition, businesses, and financial results, and for a full picture of the Company's activity and the risks it faces, please peruse its current and periodic reports. Nothing stated in this presentation constitutes a representation or a warranty.

Furthermore, this presentation may include statistical and other data and publications issued by third parties, and which constitute, to the best of the Company's knowledge, information which is in the public domain. Such data and publications were not reviewed independently by the Company.

Among other things, included in this presentation are forecasts, plans, preliminary financial results data for 2023, as well as assessments and other information pertaining to future events or matters that constitute forward-looking information, as defined in the Securities Law, 1968. Such information and data are based on the Company's subjective assessments, including in connection with plans, objectives, business strategies, economic, sectoral and other developments, as well as analysis of general information available to the Company as of the publication date of this presentation. Such data and information constituting projected Company financial results as mentioned above are unaudited and unreviewed, and are based on information and data available to the Company as of the publication date of this presentation; they reflect the application, to the best of the Company's understanding, of the accounting principles expected to apply on its financial statements, prior to the completion of the preparation of its financial statements for the said periods and/or the independent auditor's audit thereof. The Company's final and complete financial results (after the completion of the financial statements' audit) shall be presented in its financial statements as published thereby in the dates set out by law; those results may vary from the forecasted results.

The materialization of the forward-looking information is subject to uncertainty, it may materialize or not materialize at all, or materialize in part or in whole, in a manner that may be different and even materially different from what is projected. This is due to factors that cannot be predicted and/or are not under the Company's control, including as a result of changes in the Company's area of activity, and the economic and competitive environment in which it operates; regulatory, technological and/or other developments that may impact the Company, its activity and results, including developments stemming from the coronavirus pandemic and its effects on the Company, its customers and suppliers, which may delay and/or impair the Company's ability to implement its plans and forecasts; the application of accounting principles to the Company's financial statements in a manner which is different (or even materially different) from that contemplated by the Company; and the materialization of all or some of the risk factors characterizing the Company's activity as stated in its current and/or periodic reports. It is therefore hereby emphasized and clarified that the Company's actual results, including those contemplated in the forward-looking information, may differ materially from those presented in this presentation.

The information included in the presentation and any other information that will be delivered during the presentation thereof (to the extent that it is presented) does not constitute the basis for making an investment decision, does not constitute a recommendation or opinion, nor does it substitute a potential investor's discretion. The purchase of the Company's securities requires in-depth review of the offer documents and the information published by the Company; it also requires an analysis of the relevant legal, accounting, economic and tax aspects as applicable under the circumstances of each investor.

This presentation does not constitute an offer to purchase the Company's securities or solicitation to receive such an offer.





Credits: Velum Nautica, Novation Tech

### **Recent Developments**

- During Q4, the company expanded the operational industries of the Massivit 10000 to additional markets such as the amusement parks industry and the RV sector in addition to its ongoing operations in the marine and automotive markets.
- The company continues to fortify its position in the amusement parks and leisure industry.
  - **Disney** International chose to purchase a Massivit 10000 printer.
  - Merlin Entertainments which operates Madame Tussauds and LEGOLAND, has acquired a Massivit 5000 printer.
- The company continues to expand its printing material offering and released a second material for use with the Massivit 10000 that complies with the industry standard for flame and smoke prevention. This has facilitated penetration into the amusement park sector and will enable penetration into additional markets.
- Due to the impact of the Iron Swords War with respect to an inherent slowdown in Q4 marketing efforts as well as the war's effects on the company as an Israeli organization during this period, the company experienced a slower growth rate during Q4 2023, however YOY, company sales grew by 25% compared with 2022.



### About the Company



Massivit was founded in 2013 by Gershon Miller and a group of experts in the Israeli 3D printing industry



The Company is engaged in the development, manufacturing and sales of industrial printers designed to rapidly print large 3D objects. Additionally, the company focuses on R&D and sales of specialized printing materials developed for use with the company's printers



The Company's groundbreaking technology is protected by over 50 registered patents\*



The Company caters to the automotive, marine, rail, furniture, advertising, aviation, amusement parks and entertainment markets.

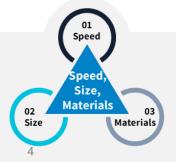
Since 2016, the Company has sold more than **220 printers** in approximately 40 countries worldwide.



Vision: To transform manufacturing of large parts from traditional processes to ultra-fast digital fabrication using industrial-grade materials



Cash, cash equivalents and short-term investments of approximately \$16.1 million as of December 31, 2023



#### The Company's prominent investors include:



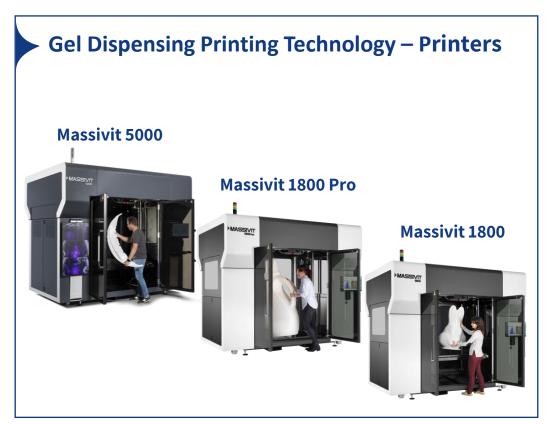








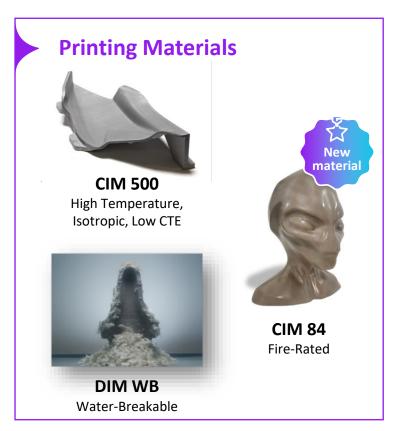
### Massivit Product Lines – First Generation





#### Massivit Product Lines – Second Generation





## Total Estimated Sales in 2023\*\*

\*2023 Results exclude 2 deals from Q3 totaling USD 700K that were canceled due to the war

\*Unreviewed and unaudited preliminary results. See slide 2.



Total estimated sales in 2023 are **~USD 15.1 million**, compared to USD 12.1 million in 2022 – an increase of **~25%** 



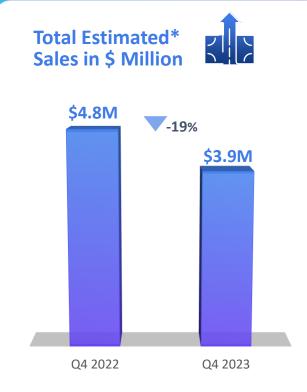
In 2023, the company sold 32 printers
compared to 29 printers in 2022 – an
increase of ~10%

MASSIVIT

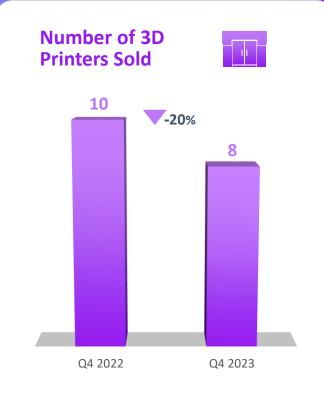
# Total Estimated Sales in Q4 2023\*

Due to the impact of the Iron Swords War - with respect to an inherent slowdown in Q4 marketing efforts as well as the war's effects on the company as an Israeli organization during this period, the company experienced a slower growth rate during Q4 2023.

\*Unreviewed and unaudited preliminary results.
See slide 2.



Total estimated sales in Q4 2023 were USD ~3.9 million compared to USD 4.8 million in Q4 2022



In Q4 2023, the company sold **8 printers** compared to 10 printers in Q4 2022

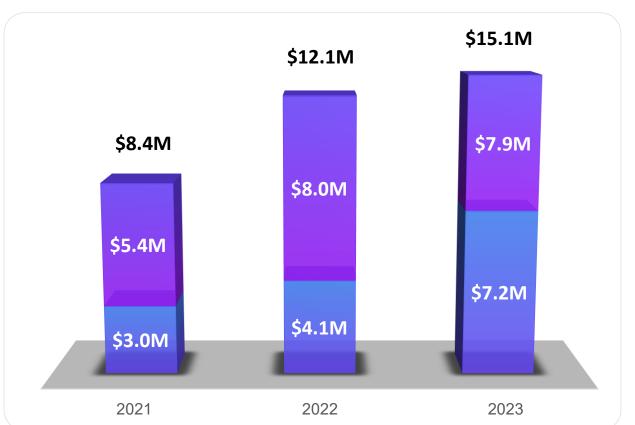


### Half-Year Sales for 2021-2023

Regarding annual sales distribution, typically the company's sales in H2 account for ~65% of the annual revenue (~52% in H2 2023)

The company experienced a slowdown in Q4 as a result of the Iron Swords war.

\*Unreviewed and unaudited preliminary results. See slide 2.





**H2** 

**H1** 



### The company continues its efforts to penetrate the amusement park and entertainment market

**Disney** has acquired a **Massivit 10000** that will use CIM 84 – a flame and smoke retardant material that meets strict American standards



Merlin Entertainments has acquired a Massivit 5000. The company operates across 140 family entertainment facilities in more than 20 countries, including LEGOLAND, Madame Tussauds and more.



Ad Space has acquired a Massivit 10000. The company specializes in providing creative and innovative services and solutions for amusement parks, exhibitions, events, digital advertising, and more.



### Increased Penetration into Transportation Market



US customer from the RV and recreational vehicles industry purchased a Massivit 10000 printer to manufacture industrial parts





**Luca Businaro is CEO of Novation Tech** - a company that manufactures carbon and composite material parts for the global automotive industry. Among its customers are luxury car manufacturers Ferrari, BMW and Lamborghini:



- Massivit's technology is at least 5 years ahead of the competition"
- Our Massivit 10000 allows us to increase our revenues by 30%"

**MASSIVIT** 



### Summary

Increase of ~60% in sales of Massivit 10000 printer 10000 in 2023 compared to 2022

The company sold **13 Massivit 10000 printers** since the product's launch

Increase of ~25% in sales in the year 2023 compared to 2022

**Expanding supply of printing materials** in accordance with the company's vision – development of a printing material with flame retardancy compliance

Massivit increases **penetration into the transportation market** and consolidates its
position in **additional markets** including the
amusement parks and advertising markets



## MASSIVIT

Thank You