

2 March 2025

## **Yossi Azarzar Appointed as CEO**

**LOD, Israel, March 2, 2025** -- [Massivit 3D Printing Technologies](#) (TASE: MSVT)

The board of directors of Massivit 3D Technologies has appointed Yossi Azarzar as CEO, effective as of today, Sunday, March 2, 2025.

Yossi Azarzar brings with him extensive international experience across diverse industries, including the 3D printing industry. He has a broad, strategic, and creative outlook, with significant experience in leading teams and in the establishment and growth processes of organizations.

In his most recent position, Azarzar served as COO at Stratasys, and prior to that, he was Global VP of Operations at Frutarom, a flavor extract manufacturer that was sold in a massive deal to IFF in 2018. He also served as the COO of SodaStream and was part of the team responsible for establishing and managing Intel's factories in Israel.

Yossi Azarzar, CEO commented: "I am excited and looking forward to joining the Massivit family. I have strong faith in the company and the technology it has developed, as well as in its ability to significantly expand its operations"

This week, from March 4, 2025 to March 6, 2025, the company will participate in the JEC World exhibition, the largest composite materials exhibition in Europe. Mr. Yossi Azarzar will join the company's booth at the exhibition, where representatives from SIKA will also be present. Massivit has a strategic cooperation agreement with SIKA, under which SIKA's materials will be printed on the company's Massivit 10000 3D printer and marketed under joint branding.

Yaron Yechezkel, Chairman of the Board stated: "On behalf of myself and the board of directors, I would like to wish Yossi great success. I am confident that his proven skills in a variety of roles will help him lead the company to success and realize its full potential."

### **About Massivit**

Massivit 3D Printing Technologies is a leading provider of industrial 3D printing solutions for the automotive, marine, rail, furniture, visual communications and themed entertainment markets. The company's solutions enable cost-effective production of large custom parts, molds, and prototypes at unprecedented speed. The company was founded in 2013 and its headquarters are based in Lod, Israel. Massivit provides comprehensive services to its worldwide community via a network of distributors.

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